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Office Layout

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CONSULENZA E SERVIZI PER LA COMUNICAZIONE

Spring-Summer Collections (of furnishings)

The springtime fairs – from the Salone del Mobile in Milan to Workspace Expo in Paris – formulated a new look for the contemporary office with an accent on practicality but also elegance, opting for color but with discretion, with a new flair to meet the tastes of new generations

Prêt-à-porter: prompt simplicity

The new collections reinforce the commitment to versatile use, possibilities of personalization and total adaptability to different, changing environments, without losing touch with the need for timeless, essential elegance.

The leading role is played by bookcases with metal structures, conceived as micro-architectures that extend along vertical and horizontal lines, clearly defining the organization of open-plan areas. These systems represent the backbone of the layout, combining storage functions with support for workstations, along with mobile slates that can be hung on the structure and repositioned. The shelving also makes it possible to create informal work corners, with seating obtained by placing cushions on the lower modules. The multiplicity of functions connected with the space gives this type of furniture practical longevity and economic efficiency.

Increased mobility of working practices means that desks are no longer the main focus; as a result, operative furnishings become more discreet and minimal, while the new collections offer many options for personalization, permitting designers to interpret various contexts from operative to managerial zones. In many cases the image involves trestle legs in metal or with wood finishes, giving more personality to the furniture and establishing a dialogue with the design language that formulates new spaces for liquid work, especially through the concept of coworking.

The experimentation concentrates on touchdown workstations that reflect the mobile nature of work, offering a temporary base for external staff, guests or employees passing through the facility. The results can often seem antithetical: they range from solutions that wager on the essential, with reduced worktops and bench-like seating, to more complex offerings that make ergonomics the main focus, striving to make the office more inclusive, also for corporate consultants and freelancers.

Casual chic, versatility and elegance

While it is true that technology makes work more agile and smart, it is also true that to be reachable anywhere and targeted by an overwhelming amount of information can make working more stressful and frenetic. This leads to the desire for "slow work," an easier pace, including moments of relaxation, to take stock of ideas and understand which direction should be taken. This need is interpreted by soft seating, a growing presence in the offerings of companies to respond to the demand for versatile, hybrid furnishings for use in the office, contract and domestic sectors. Presented in different forms and colors and enhanced by small tables, high backs and small partitions, the modular settees work well in offices and social settings, transforming open space into a more secluded location providing conversation islands. Acoustic comfort continues to represent a precious asset, as is borne out by the range of sound-absorbing panels now on the market, constantly boosted by new solutions in which aesthetic research also becomes a way of improving product performance.

Haute couture: style takes the stage

Though reduced hierarchical distinctions have led to predictions of the demise of managerial furnishings, reality tells quite another story. Many new high-end products display the expertise and fine workmanship of manufacturers. In the more extreme versions the form transcends the function, transforming managerial desks into veritable sculptures that grab all of the attention. The finishes are part and parcel of an expressive and stylistic language that wagers everything on a unique image.





30. Suiseki_ LaCividina Collezione di imbottiti ad

alta componibilità. Lo schienale appare come un fondale che sconfina oltre il perimetro dei braccioli e si protende verso la seduta 'a piattaforma' in una combinazione di volumi invertiti, dove la base sottile si fa sempre più spessa verso il suo apice. Design by Andrea Steidl